

Government Arts and Commerce College, Palitana

On May 02, 2025, the SSIP-MKBU cell organized a three-hour brainstorming session at Government Arts and Commerce College, Palitana, for the benefit of students from rural backgrounds.

The coordinators of the SSIP-MKBU cell, Prof. Jignasu P. Mehta and Dr. Kalpesh S. Tailor, were formally welcomed by Principal Dr. Sunita Nimavat. She also gave her initial remarks regarding the government's efforts to bring talented students together on the ATMA-NIRBHAR BHARAT platform and gave information about the various government programs and opportunities.

The Gujarat government's SSIP 2.0 strategy was presented by coordinator Dr. Kalpesh S. Tailor, who also outlined the requirements for ideation, startup, and POC funds from the SSIP 2.0 to begin independent work in problem-solving fields.

Coordinator Prof. Jignasu P. Mehta made a keynote lecture to the students, explaining numerous opportunities in the fields of arts and commerce to launch a start-up, regardless of discipline. He motivates the students by providing live and successful examples of start-ups that have achieved national recognition. At the end of the session, two-way communication with students was established, and students asked Prof. Jignasu P. Mehta questions, which he attempted to answer with examples.

Dr. Bharat Pal, the Palitana SSIP coordinator, gave a speech about the program and a vote of thanks at the conclusion of the SSIP brainstorming session. About eighty-one first-year students took part.



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